

Land Clients and Win Lawsuits

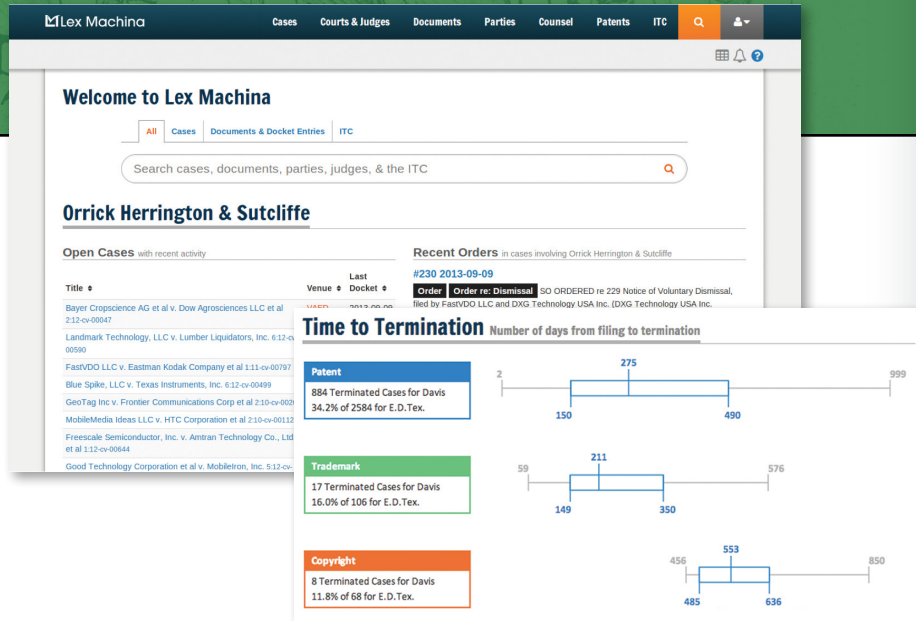
Why Law Firms Use Lex Machina

- Create winning pitch decks
- Obtain insights about judges and venues
- Develop successful motion strategy
- Analyze opposing parties and counsel
- Assess patent strength and litigation history

“Lex Machina’s Legal Analytics have allowed me to cement new business relationships and obtain more successful outcomes for my clients. It’s a strategic asset that is changing how law practice operates. Quite simply, I wouldn’t want to practice without it.”

Vicki Veenker

Founding Attorney, Veenker Law Offices
Former Partner, Shearman & Sterling



Lex Machina provides Legal Analytics that help law firms pitch and land new clients, win IP lawsuits, close transactions, and prosecute new patents.

Our unique technology crawls millions of pages of IP litigation information to build analytic data sets about parties, law firms, attorneys, districts, judges, and patents. It enables you for the first time, to predict behaviors and outcomes that different legal strategies will produce.

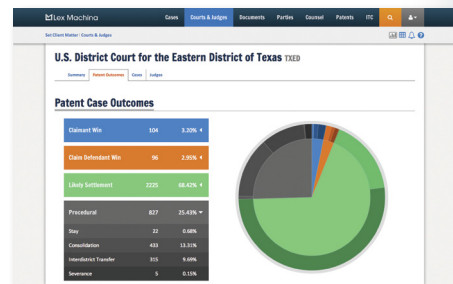
Many of the world’s most successful law firms use Lex Machina, including Wilson Sonsini, Fenwick & West, Orrick, Morgan Lewis, and many others, from IP boutiques to AmLaw 100.

Land New Business

Looking to impress a potential client with only a day to prepare? Quantify your relevant experience, compare it with your competitors, and quickly assemble winning pitch decks. Demonstrate expertise about specific subject matters, opposing parties, judges and districts.

Win Lawsuits

Discover meaningful patterns in prior IP litigation for every federal judge, including granular data about time to trial, time to termination, and successful motions. Need competitive intelligence about opposing counsel? Client lists, open cases, relevant experience and other data are now just a click away.



Close Transactions

Obtain the strongest possible protection for new IP. Perform deeper due diligence. Uncover previously unavailable insights about potential licensees and patents, licensors, buyers and sellers, as well as related IP. Improve your documents by drafting around problems uncovered in related litigation.

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