

# Custom Insights Apps™

Legal Analytics Made Easy

Lex Machina's *Custom Insights Apps* are designed to provide attorneys faster and easier access to *Legal Analytics*. They deliver instant answers for specific use cases, such as early case assessment, motion strategy, and patent portfolio evaluation. The new applications leverage Lex Machina's award-winning *Legal Analytics* platform and the underlying data modules.

**Early Case Assessor** enables you to quickly assess the threat posed by a new case. Enter the name of the plaintiff and the plaintiff's law firm, and immediately get an overview of the plaintiff's litigation history. Did the plaintiff recently file cases against many other defendants like you? Where does the plaintiff typically file suit? How much experience does the law firm have, and what kind of clients do they typically represent?

**EC Early Case Assessor**

Plaintiff's Law Firm Owens Tarabichi

Total Patent Cases Filed	31
Patent Cases Representing a Plaintiff	23

Of the Patent Cases representing a Plaintiff

Reached Claim Construction Hearing	2
Reached Trial	1
Damages Involved	\$286,552 in 1 cases
Remedies (e.g. Injunctions) Involved	1 cases

Quickly assess the threat posed by a new case based on the plaintiff and its law firm.

**EC Assess Case**

**Motion Kickstarter** makes it easy to draft winning motions by helping you compare the arguments and motion styles that have been successful before a specific judge. Enter a judge's name and motion type, and instantly view the judge's recent orders on that motion type, as well as the briefing that led up to those orders. Compare granted motions with denied motions to see what's working and what's not.

**MK Motion Kickstarter**

Granted Examples (10 most recent)

YYZ LLC v. Pegasystems Inc. D.Del. 1:13-cv-00581-SLR Patent

Summary Judgment ✓

#111 Opening Filed By: PEGASYSTEMS INC.

#146 Order By: Sue Lewis Robinson (SLR), Outcome: Grant

Motion to Summary Judgment: Grant Time to Order: 240 days

Kickstart a winning motion. See what arguments and motion strategies work before your judge.

**MK Kickstart Motion**

**Patent Portfolio Evaluator** gives you the complete litigation history for an entire patent portfolio in one report. See the District Court, PTAB, and ITC cases in which each patent has been litigated. Examine any damages awarded or findings of infringement, invalidity, or unenforceability. Quickly determine whether each patent has been battle-tested by extensive litigation, and understand the results of that litigation.

**PP Patent Portfolio Evaluator**

Patent ↕	Cases			Findings	
	District Court ↕	PTAB ↕	ITC ↕	Infringement ↕	Invalidity ↕
6321201	52	4	0	0	1
6398347	2	0	2	1	0
7406955	1	0	0	1	0

Evaluate the complete litigation history for an entire portfolio of patents in one report.

**PP Evaluate Portfolio**