

Lex Machina's award-winning *Legal Analytics* platform allows outside counsel and inhouse attorneys to predict the behavior of courts, judges, lawyers, law firms, and parties. Over three quarters of Am Law 100 firms and some of the largest global corporations use *Legal Analytics* to supplement traditional legal research and reasoning with previously unavailable strategic insights that give them a winning edge.

As an ANDA litigator at a pharma company or a law firm, you can now analyze ANDA-specific case lists for a particular district, judge, party, law firm, attorney, or patent, to make data-driven decisions about Hatch-Waxman case strategy and tactics.

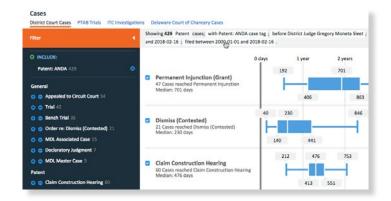


## **Focus on ANDA Litigation**

Our ANDA case tag identifies patent infringement cases prompted by the filing of an ANDA or paper NDA by a prospective generic manufacturer. It is based on:

- Pleadings documents (complaints and answers) and docket entry text referencing relevant keywords.
- Plaintiff and defendant entity data in cases where plaintiff is a brand manufacturer or defendant is a generic manufacturer, as well as declaratory judgment cases where the roles are reversed.
- Expert attorney quality checks, based on the tag's scoring.

To make our ANDA case set most precise and valuable, the tag omits cases involving investigational new drugs, over-the-counter drugs, any process or product not requiring FDA approval, therapeutic biologic applications (biosimilars), or generics authorized by the branded drug maker.

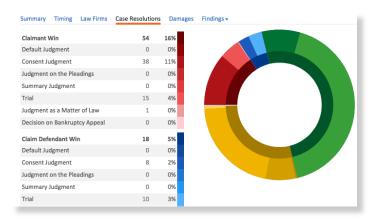


#### Law Firms Pitch New Clients/Matters

Law firms and attorneys can better quantify their ANDA case expertise and compare that experience with other firms and attorneys.

### **Venue Choice & Motion to Transfer**

Lex Machina's data enables even experienced ANDA litigators to make more informed decisions about where to file, or whether to seek transfer. District-wide trends regarding grant or denial of orders for summary judgment, claim construction, injunctions, and other matters can now be analyzed just for ANDA cases.



## **Peer Performance Benchmarking**

Pharma companies can now benchmark elements of their ANDA case strategy against that used by their peers, whether brand or generic. Total case volumes, venues, settlement propensities, merits outcomes and other measures of strategic behavior can be quantified across our ANDA case set.

# **Companies Choose Outside Counsel**

Pharma companies now have ANDA specific data available to inform selection of outside counsel, such as which law firms have the most experience with a specific district, judge, opposing party or opposing law firm, or familiarity with a specific class of pharma patents.

"I have been involved in ANDA litigation since 1990, when we were flying by the seats of our pants as to what strategies and tactics might work best in front of a specific judge. Then, we could only dream of what is a reality made possible by Lex Machina's ANDA tag today."

- Partner, AM Law 200 Firm

