



## Legal Analytics® for Companies

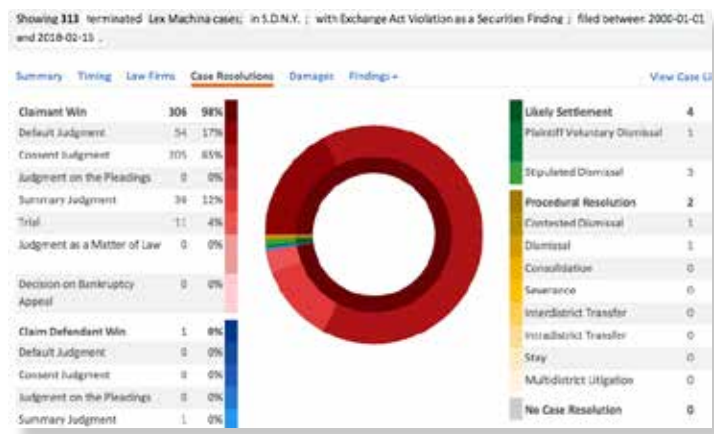
Lex Machina's award-winning *Legal Analytics* platform allows in-house attorneys to assess and manage outside counsel, and to predict the behavior of courts, judges, lawyers, law firms, and parties.

Well over half of Am Law100 firms and some of the largest corporations in the world use *Legal Analytics* to augment traditional legal decision making with previously unavailable strategic insights that gives them a winning edge.

Find out how *Legal Analytics* helps corporate attorneys to minimize risk, find the best outside counsel, and develop winning legal strategies. Leverage our unique *Legal Analytics Apps* to get instant answers to your litigation questions, with just a few mouse clicks.

## The Winning Edge

*Legal Analytics* provides data-driven insights and trends that help you save money, minimize risk, and prevail in court. Corporations like Baxter, Comcast, Ford, Nike, Facebook, Microsoft, Samsung and many other companies, large and small, are using Lex Machina to craft winning litigation strategies.



Lex Machina is available for antitrust, bankruptcy appeals, commercial, employment, IP, product liability, and securities litigation in all federal courts, as well as the Delaware Chancery Court.

## Legal Analytics Apps

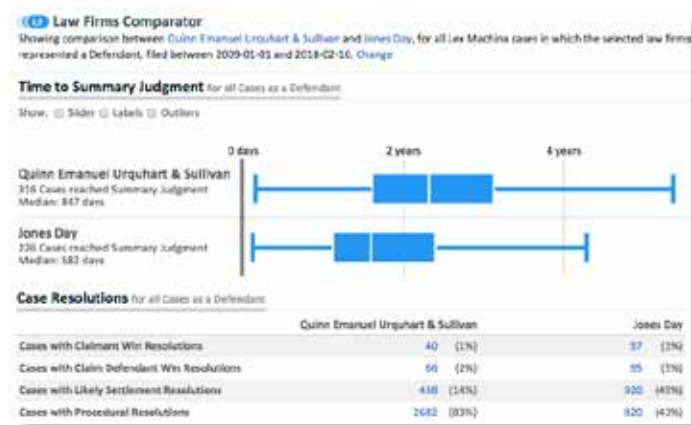
Lex Machina offers the only *Legal Analytics Apps* that help you get instant answers to complex legal questions. Here are a few of the available applications:

- § **Parties Comparator** lets you assess the litigation behavior of different companies.
- § **Courts & Judges Comparator** provides a side-by-side comparison of different venues and judges.
- § **Law Firms Comparator** helps you find the best law firm for your case.
- § **Early Case Assessor** allows you to get a quick first look at the risk posed by a new matter.
- § **Patent Portfolio Evaluator** lets you compare the litigation history for an entire portfolio at once.
- § **Damages Explorer** enables you to discover damages in your practice area.



## Select The Best Outside Counsel

Want to know who is the best attorney for your matter? Use *Legal Analytics* to assess the performance of lawyers based on their results. Find out who has the most experience with cases like yours, in a specific jurisdiction. Leverage our *Law Firm Comparator* to find out how firms perform before judges in your jurisdiction. How often do they win? How long do they take? Which of their motions succeeded, which failed?



## Set Accurate Litigation Budgets

With *Legal Analytics* you can easily determine the time to key litigation milestones, and set realistic litigation budgets. Find out how long a case will take to get to trial before your judge. Use our *Judge Comparator* to see how your district compares with other venues and judges. Analyze your chances of a successful transfer motion to save time and money.

## Limit Your Risk

Explore the litigation strategies of other companies in your space. How do they compare to you? Assess the behavior of your opponents. Do they tend to go to trial, or do they try to settle quickly? When is the best time to settle in other cases like yours?

*"If I was at Google today, I would be using the type of data Lex Machina can deliver to select and manage outside counsel, and I would want all my outside law firms to be using it."*

— Miriam Rivera, former Deputy G.C. Google