Fish & Richardson Delivers Strategic IP Business Counsel with Lex Machina

Fish & Richardson P.C. is a leading global law firm practicing in the areas of intellectual property and litigation. The firm provides strategic business insight enriched by deep technical and legal expertise to clients who value intellectual property.

With over 350 attorneys and technology specialists, Fish has positioned itself as the go-to IP firm for some of the world's greatest innovators in cutting-edge technologies.

John T. Johnson is a Principal in the New York office of Fish & Richardson. His practice emphasizes patent and trademark litigation to assist his technology-driven clients in the areas important to their success.

Strategic Insights

"Lex Machina's Legal Analytics allows me to uncover insights about judges, parties, and opposing counsel unavailable in traditional research tools. This enables me to get additional insight into my cases quickly and efficiently. It adds significant value for my clients. A client can call at 11:00 PM and I can respond with meaningful data in minutes, which has helped us be more responsive and communicate better.

It's all at my fingertips so I don't have to outsource many questions and wait for responses," John says. Lex Machina is available to him all day and night so that he can perform searches as soon as an issue enters his mind. If he had to outsource each issue, he would seek less data and uncover fewer meaningful insights.

"I use Lex Machina for every case. And I am surprised that other firms are not using it already. It's such a great resource."

John T. Johnson, Principal

Always On

John has been using Lex Machina since 2012. It helps him find strategic IP and litigation insights, quickly and easily. In the past he relied largely on paralegals and librarians to research, retrieve, organize and store case information.

"When a new case begins, I immediately look up information on the judge, and analyze similar cases. Fish handles more patent litigation than any other firm, and I see all Fish cases on my Lex Machina landing page."

When a new matter emerges, John can quickly find information on the behavioral tendencies of a judge and start to formulate potential strategies. He can assess a judge's experience relative to other judges in a district as an initial indicator of the judge's familiarity with the case issues. He can see timelines to estimate the likely duration of the case and plan his strategy accordingly. He can also analyze the past behavior of opposing parties (like NPEs) to see their tendencies to settle.

Company-Wide

All Fish & Richardson lawyers have access to Lex Machina and can use Legal Analytics to provide strategic business insight to their clients.

"Now I can track all my cases with Lex Machina. I keep the product open all the time."

John T. Johnson, Principal

![Lex Machina logo]

For more information or to see a live demo, visit lexmachina.com.