Using Legal Analytics® for Competitive Intelligence
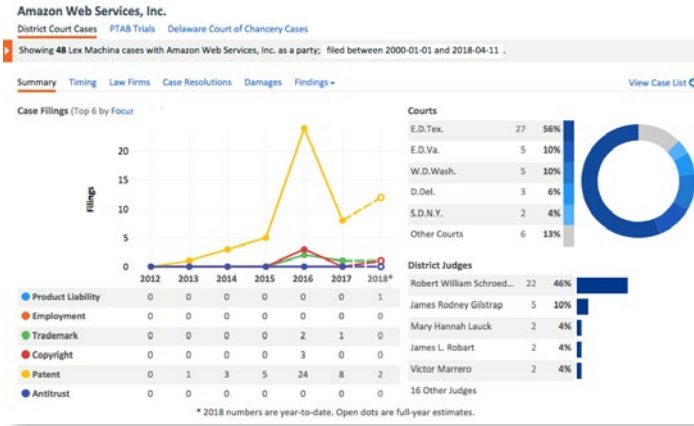
Whether you are pitching a new client, or an existing client on a new matter, setting case strategy, walking into a settlement meeting, or want to learn about litigation trends to set your practice group strategy, solid competitive intelligence is a key ingredient of success.

Lex Machina's award-winning *Legal Analytics* allows you to analyze the history and behavior of your clients, prospects, and competitive counsel, at the firm and individual attorney level. Our easy to use Quick Tools allow you to instantly compare the litigation performance of law firms and parties, side-by-side, to make data driven decisions.

Lex Machina

Analyze Parties

Understand the litigation behavior of specific parties or entire party groups to discover industry trends and patterns. Do they settle early or are they in for the long haul? See their previous wins and losses and their experience with specific venues and judges. Review the law firms they used and assess their litigation strategies and performance.
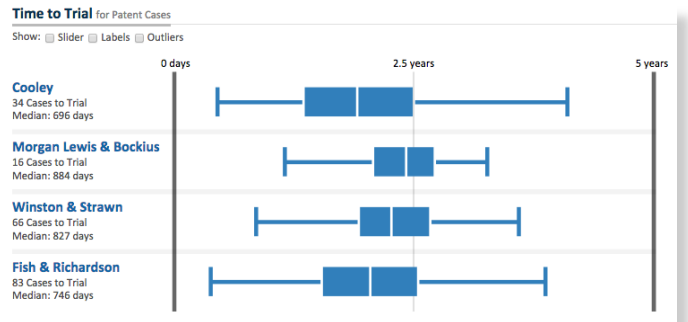

Understand Your Competition

Quickly learn everything about the law firm you are up against. Assess the firm's experience with the venue, judge, and similar parties to identify strategic advantages for yourself.

Review how long it has taken the firm in the past to get to summary judgment, trial, dismissal and more. Review their client list to look for potential conflicts of interest. See how much of a client's business they have. Learn about damages awarded in previous cases.

Analyze the firm's performance with specific motions before your court. Understand the motions they tend to file in cases like yours. See how many open cases specific attorneys have and adjust the timing of your motions for maximum impact.

Instantly Compare Law Firms

Lex Machina's *Law Firms Comparator* makes it easy to instantly compare the records of different firms in a side-by-side view. Gain insights into each firm's open and terminated cases, the party roles of their clients, and data about case timing, resolutions, damages, remedies, and findings. Create SWOT analyses of your firm with strategic insights to support your conclusions.

Hire Top Talent

Bring the right attorneys on board by evaluating candidates for lateral hires using Legal Analytics. See their experience and results with specific judges. Evaluate their client history, their case load over time, their motion success rates and more.