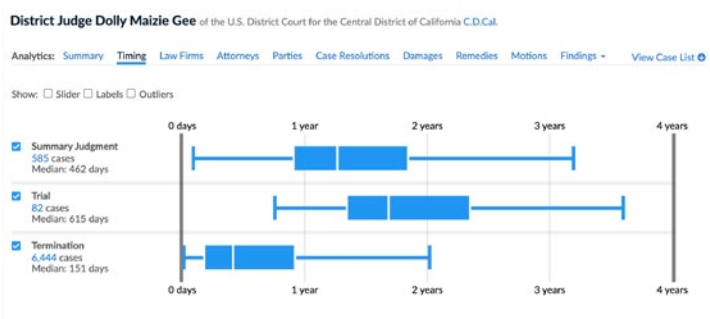# Lex Machina: Legal Analytics® for the Data-Driven Lawyer

Lex Machina wants to bring openness and transparency to the law. Our award-winning *Legal Analytics* platform defined a new category of legal technology that fundamentally changes how lawyers and corporate legal departments win in the business and practice of law.

Lex Machina provides litigation insights on courts, judges, lawyers, law firms, and parties, mined from millions of pages of docket entries and documents, enabling lawyers to predict the outcomes that different legal strategies will produce. Legal Analytics is currently available for antitrust, bankruptcy, civil rights, consumer protection, contracts, copyright, employment, environmental, ERISA, false claims, insurance, internet, patent, product liability, real property, securities, surety bond, tax, torts, trade secret, and trademark litigation in federal courts, as well as select state courts.

**Lex Machina**
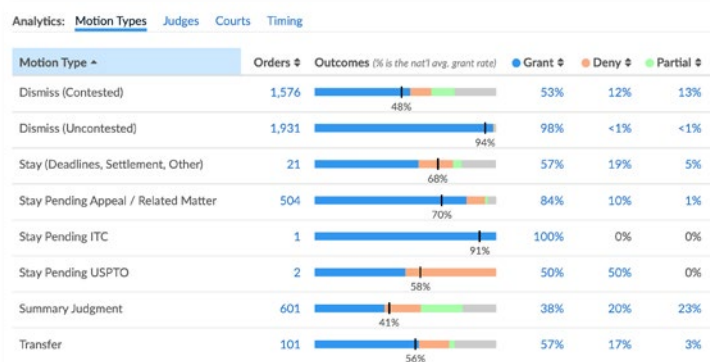
## Data-Driven Strategy

Want to know exactly how a judge, opposing counsel, opposing party, or even your own client has behaved in prior cases like yours? Lex Machina provides you instant and data-driven answers to questions such as:

- How long will it take to get to trial before this judge?
- How often did my opposing counsel win a transfer motion in this court?
- Is this party going to put up a serious fight or do they prefer to settle?



## Quick and Easy

Lex Machina is easy to use. It has a simple user interface with graphical representations that are easily customizable with one or two clicks. Powerful insights can easily be shared with clients, team members, or even exported into Excel for further manipulation. All of Lex Machina's analytics are integrated and enable you to click through to the underlying PACER documents.



## Presentation-Ready & Shareable

Lex Machina provides custom visualizations that are ready to be dropped into client-facing presentations, pitches, and even litigation work product. Many corporate counsel have started including Lex Machina requirements in RFPs or asking which outside counsel have Lex Machina because of the efficiency advantages it provides.



## Winning Insights

Attorneys at law firms use Lex Machina to pitch and land new clients and win lawsuits. Our customers include more than three quarters of the Am Law 100, such as Morgan Lewis, Akerman, Ropes & Gray, White & Case, and many others.

Corporate counsel use Lex Machina to select and manage outside counsel, protect company assets, and compare their performance with competitors. Customers include Aon, Baxter, Eli Lilly, Meta, Huntington Bank, Live Nation Entertainment, Motorola, Nike, and many other major corporations.

*"Legal Analytics is a way to become part of the client's decision-making team and to obtain an advantage over attorneys who are practicing law the way it was done a decade ago."*

*– James Yoon, Senior Partner, Wilson Sonsini Goodrich & Rosati*

![Lex Machina]

## Accurate and Complete

No other vendor has more accurate litigation data. Lex Machina's use of proprietary Natural Language Processing and Machine Learning algorithms to clean, code, tag, enhance, and structure our litigation data is unmatched. Our AI-enhanced systems crawl millions of legal records every day to ensure that you always have the latest information. Our in-house attorney team complements the automated processes by reviewing and coding the dispositive outcomes, findings, and damages.

### Trademark Findings by Judgment Event

| Findings | Default Judgment | Consent Judgment | Judgment on the Pleadings | Summary Judgment | Judgment as a Matter of Law | Trial | Any Judgment Event |
|---|---|---|---|---|---|---|---|
| Ownership / Validity | 19 | 63 | 2 | 28 | 16 | 0 | 128 |
| No Ownership / Validity | 9 | 1 | 47 | 48 | 20 | 1 | 124 |
| Trademark Infringement / False Designation of Origin | 3,912 | 331 | 2 | 97 | 61 | 0 | 4,309 |
| No Trademark Infringement / False Designation of Origin | 17 | 8 | 156 | 139 | 47 | 6 | 361 |
| Dilution | 258 | 67 | 0 | 11 | 8 | 0 | 341 |
| No Dilution | 3 | 0 | 38 | 18 | 3 | 0 | 62 |
| Cybersquatting | 356 | 22 | 0 | 16 | 11 | 0 | 400 |
| No Cybersquatting | 1 | 6 | 13 | 16 | 2 | 1 | 39 |
| False Advertising | 153 | 25 | 0 | 10 | 14 | 0 | 201 |
| No False Advertising | 2 | 1 | 112 | 64 | 12 | 0 | 188 |

Only Lex Machina's Attorney Data Engine:

- Tracks and stores historical PACER data in order to accurately connect not only the attorney, but also the law firms, involved with each case
- Extracts attorney data directly from the signature blocks on millions of documents to identify attorneys associated with cases, as well as the roles they played.
- Includes pro hac vice affiliations.
- Normalizes judges, parties, attorneys, and law firms to capture misspelled and outdated names.

### K&L Gates

Overview  Federal District: Cases  Documents  Damage Awards  Federal Appeals: Cases  Documents  State: Cases  Documents  PTAB: Trials

#### Referred to in Litigation

Below are some of the different ways K&L appears in our data sources. Lex Machina normalizes law firm names so that all of a law firm's cases are grouped under a single name, including cases associated with merged or acquired law firms.

| | | |
|---|---|---|
| • & K&L GATES | • K&L Gates | • Kirkpatrick & Lockhart Preston Gates Ellis |
| • .K&L Gates | • K&L Gates Center | • KIRKPATRICK & LOCKHART PRESTON GATES ELLIS |
| • ATES | • K&L Gates Ellis | • Kirkpatrick & Lockhart PReston Gates Ellis |
| • Bell & Boyd | • K&L Gates Hearst Tower | • Kirkpatrick & Lockhart Preston Gates Ellislp |
| • BELL & BOYD | • K&L Gates llp | • Kirkpatrick & Lockhart Preston Gates EllisLLP |
| • Bell Boyd & LLoyd | • K&L Gates K&L Gates Center | • Kirkpatrick & Lockhart Preton Gates Ellis |
| • BELL BOYD & LLOYD | • K&L Gates Law Firm | • Kirkpatrick & Lockhart, Nicholson Graham |
| • Bell Boyd & Lloyd | • K&L GATES LAW FIRM | • Kirkpatrick & Lockhart, Nicholson, Graham |
| • Bell Boyd Lloyd | • K&L Gates LLP (Pittsburgh) K&L Gates | • KIRKPATRICK & LOCKHART, NICHOLSON, GRAHAM |
| • Bell Boyd Loyd | • K&L Gates LLP K&L Gates | • KIRKPATRICK & LOCKHART, PRESETON GATES ELLIS |
| • Bell Byd & Lloyd | • K&L Gates, Chicago | • Kirkpatrick & Lockhart, Preston Gates Ellis |
| • Bell Law Firm | • K&L Gates, LLP-PTSBRG PA K&L Gates | • KIRKPATRICK & LOCKHART, PRESTON, GATES & ELLIS |

## Practice-Specific Data

Only Lex Machina provides lawyers with deep strategic insights that are adapted to the specific needs of your practice. Our unique case attributes, such as "ANDA", "Sherman Act Violation", and many others, enable you to build highly targeted case lists. There is no other product with the depth of information Lex Machina provides.

### Filter

▼ Case Tags

General

| | | |
|---|---|---|
| ⊕ ⊖ | Order re: Dismiss (Contested) | 793 |
| ⊕ ⊖ | Appealed | 566 |
| ⊕ ⊖ | MDL Associated Case | 513 |
| ⊕ ⊖ | Order re: Summary Judgment | 288 |
| ⊕ ⊖ | Class Action | 221 |
| ⊕ ⊖ | Trial | 124 |
| ⊕ ⊖ | Bench Trial | 63 |
| ⊕ ⊖ | Jury Trial | 57 |
| ⊕ ⊖ | Declaratory Judgment (IP) | 55 |
| ⊕ ⊖ | COVID-19 | 24 |
| ⊕ ⊖ | Government Plaintiff | 10 |
| ⊕ ⊖ | Order re: Expert Admissibility | 4 |
| ⊕ ⊖ | Order re: Class Certification | 4 |
| ⊕ ⊖ | MDL Master Case | 4 |
| ⊕ ⊖ | SCOTUS Decision | 2 |

## Customized

No other vendor offers the ability to create actionable insights based on such a wide set of parameters. The ability to mix and match parties, judges, firms, attorneys, jurisdictions, and even searches, and then reveal trends and analytics that can be further dissected by timing, outcomes, damages, findings, and more is unique to our platform. Our custom insights will save you days and weeks of work, whether creating litigation profiles, comparing venues, or performing industry-wide benchmarks.

Analytics: Summary  Timing  Law Firms  Attorneys  Parties  Case Resolutions  Damages  Remedies

| | | |
|---|---|---|
| Claimant Win | 7,261 | 5% |
| Default Judgment | 3,214 | 2% |
| Consent Judgment | 2,152 | 1% |
| Judgment on the Pleadings | 71 | 0% |
| Summary Judgment | 1,069 | 1% |
| Trial | 621 | 0% |
| Judgment as a Matter of Law | 17 | 0% |
| Decision on Bankruptcy Appeal | 117 | 0% |
| Claim Defendant Win | 5,345 | 3% |
| Default Judgment | 64 | 0% |
| Consent Judgment | 25 | 0% |
| Judgment on the Pleadings | 1,773 | 1% |
| Summary Judgment | 2,415 | 2% |
| Trial | 476 | 0% |
| Judgment as a Matter of Law | 32 | 0% |
| Decision on Bankruptcy Appeal | 560 | 0% |

## Lex Machina